

“ **Mission:** To maximise our contribution to our clients’ success by providing risk-based and impactful assurance, insight and advice. ”

Background

The pace of change in local government and the wider public sector has continued to accelerate over the past decade. We recognise the need to change, and want to make our long-term vision clear.

Our new strategy sets out the key areas we need to develop to ensure Veritau delivers an audit service fit for public sector organisations, now and in the future.



Our critical success factors

These factors define where we want to be and represent the limited number of elements we need to get right in delivering our strategy, to enable us to achieve our mission and vision.

- 1 Occupying a position within our client organisations that allows us to deliver insight and maximise the impact of our work
- 2 Maintaining effective and efficient processes
- 3 Maintaining a suitably skilled and knowledgeable workforce to be able to deliver quality and deliver it consistently
- 4 Being able to influence the direction of internal audit practice within local government and other sectors in which we operate

Our five focus areas

These represent the vehicle for delivery of our mission-critical objectives. All future initiatives, projects and actions will be tied to at least one of these, to ensure continued focus on objectives.

“ For internal audit to stay relevant we must adapt, and be able to provide advice and assurance about changes in real time. ”

Max Thomas, CEO



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Increasing client engagement
 Building effective relationships with key stakeholders help us deliver knowledgeable, high quality audit work.
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Setting a strategic planning framework
 Establishing a framework to ensure we always provide clients with assurance in the right place, at the right time.
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Redesign and modernisation
 Moving away from longer, traditional system reviews to more targeted pieces of work that add value for clients.
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Developing data analytics
 Using technology wherever possible to more efficiently analyse data and provide real- or near-time assurance.
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KPIs and added value
 Developing KPIs which capture the value of our services, rather than those activities that are easy to measure.