



Reframing the Data Protection Officer (DPO)

At Veritau, we're de-bunking some misconceptions around the role of the DPO. Read on to find out what an effective DPO service can offer your organisation.

Perception : Reality

Restrictive

A **facilitator** that helps you to process personal data and innovate, safely and lawfully

Rigid

A flexible and open minded **problem-solver** that provides practical solutions and options

Critical

A **forward-looking** approach, supporting you to address any gaps in your compliance

Pedantic

Takes a sensible **risk-based** approach, based on expert knowledge of the legislation

Negative

An enthusiastic **champion** for data protection culture and the human right to privacy

Costly

Delivers a high level of **value**, safeguarding your organisation from legal and reputational risk

Unhelpful

An ally to help you **navigate** complex and challenging situations, including data breaches, information requests and complaints

To find out more about our data protection services please call 01904 552943 or email enquiries@veritau.co.uk